

UNLOCK YOUR CONFIDENCE

Raise Your Self-Worth,
Boost Your Net Worth.



SAL
DAMIATA



LESSON 1

THE REAL REASON YOU
TOOK THIS PROGRAM



CONFIDENCE
MENTOR

The Pyramyd of Needs

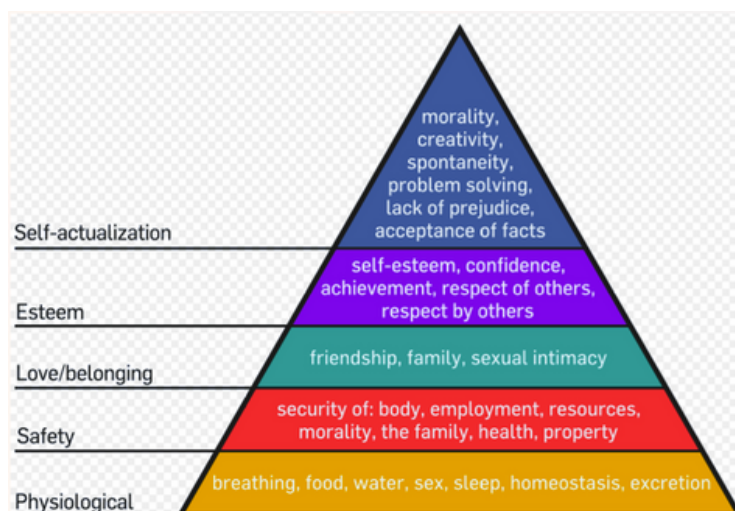
Did you ever wonder why you took the initiative to enroll in a course like this to improve your confidence and self-worth?

I'm not talking about reasons like "I just want to improve them" or "I believe this will benefit me" but deeper needs that we all human beings share.

The reason why you are taking this course is that you have a psychological need to make it that is beyond your control. Why? Because according to the studies of Abraham Maslow on human mental development, having a deep sense of self-confidence and value in this world is essential to the human's happiness.

Abraham Maslow was an American psychologist that studied human motivation and fulfillment and found out that we need to follow a specific path in our lives to get there.

As you can see from this image below, there are several steps with specific needs that the human being has to meet in his life before he can reach fulfillment.





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After those needs are met, then the ones about living a safe life need to be fulfilled.

Those include having a stable job, health, people that support you with resources, and personal space as a safety zone.

After that comes the area where social relationships are a whole part of it.

Here you see the need to have friends and a partner that loves you, a family that supports you emotionally apart from giving you material support, and everything related to people and belonging to a tribe.

This is also a part we are going to take care of during this program as the improvement of social life and skills is something I always teach to my students.

Right after that step instead will come our primary area of focus, the self-esteem area which is made up of self-confidence and self-worth.

Here you will get enough confidence and respect to achieve greater things in life that, eventually, will get you the respect of others that will also put you in a condition to respect others more.

The more you rise in this pyramid and the more the quality of your life will improve, meaning that you'll perceive it becoming more productive and more prosperous and having more depth.

I am assuming you are starting from the third layer if you are in this program. Here you're not going to learn about how to make more money from a technical point of view (even if you'll make more money as a consequence of improving your confidence and self-worth)



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However, you'll surely get through the third layer and also through the fourth one if you keep going until the end of it and if you practice consistently.

The reason you took this course is entirely natural and it's perfectly reasonable for you to want to engage in this.

I want to congratulate you for moving forward up the pyramid of your needs. Once you will focus on this area of yours and you'll be satisfied with it, you'll be able to go up toward your personal fulfillment.

When you become fulfilled, you'll have a much stronger drive to help people, that's the theory at least as we are here to evolve. If we don't grow, we need to repeat the process, that's why you have to go through this stage, master it and be happy with it so that you can improve the quality of your life.

After that, I'll serve you ready to go through the self-actualization phase where you'll see things much differently in your life.

I believe everybody in the world should experience fulfillment and freedom and I'll do my best to bring you to this fantastic level where you'll see a massive shift in perception.

I'm happy for you that you have made this decision to move further in the pyramid and, consequently, in your life.

For today, that's all, talk to you tomorrow and have a confident one,

Salvatore Damata

